

## ***Ten Steps for undertaking District focused Key Value Chain Analysis and Developing Intervention Plan***

*-As Input for developing Annual District Rural Livelihood Plan (DRLP)-*

1. *Develop an overview understanding of the Industry and Sector/ Sub-sector relating to Value Chain through*
  - *Review of Literature,*
  - *Analysis of Secondary Data and*
  - *Interaction with Key Persons*
2. *Preliminary Interaction with key persons in the district associated with the Value Chain for*
  - *Developing a District focused Flow Diagram linked to the Value Chain and*
  - *Identifying two Clusters for field study i.e. one dominant and one representative of the district*
3. *Develop Checklist(s) for In Depth Interaction with VC Actors and Supporters and Pretest the Tool through initial field visit to a Cluster*
4. *Field Study: In Depth Interaction with 20 Value Chain Actors and Supporters linked to each of the 2 Clusters through Transect Drive; Include VC Actors and Supporters outside the district as relevant for the Cluster/District*
5. *Finalize the District focused Value Chain Flow Diagram*
6. *Identify the Activities and Actors including understanding the links/dynamics between the Activities and/or Actors*
7. *Identify the Supporters/Business Development Service (BDS) Providers and understand their efforts towards Pro poor Maximization of Value Chain*
8. *Identify the existing and potential Enterprises and Employment Opportunities; and also Challenges relating pro poor maximization of Value Chain*
9. *Develop a Presentation on Value Chain Analysis and Matrix for Intervention – Long Term and relating Annual DRLP*
10. *Obtain feedback from key VC Actors and Supporters; Finalize the Presentation on VC Analysis and Matrix for Intervention*

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